Ricardo RF Fonseca
BFA/MFA

ARTIST • DESIGNER • PHOTOGRAPHER • VISUAL PROBLEM-SOLVER • EDUCATOR

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Objective

Motivated, enthusiastic professional seeking an opportunity as an educator providing students with outstanding dynamic teaching, covering a range of subjects such as: design, fine art, photography, art history, art theory, and aesthetics.

Skills

Graphic Design	Web Design	Digital Media	Social Media
Painting	Photography	Art Theory	Conceptual Art
Drawing	Art History	Aesthetics	Pre-Press/Printing

Computer Software

Adobe Creative Suite: Photoshop, Illustrator, Acrobat Professional, and InDesign; QuarkXpress; Microsoft Office: Word, PowerPoint, and Excel; basic knowledge of sound editing and video editing.

Languages

Proficient in English and Portuguese; Fluent in Spanish; some knowledge of Italian and French.

Experience

Founder/Co-owner | January 2022 – Present

Truth Tees Apparel LLP, www.ShopTruthTees.com

Founder/Owner | January 2019 – Present

American B Graphics LLC, www.American-B-Graphics.com

Freelance Designer/Visual Problem-Solver | March 2001 – Present

www.RicardoFonseca.com

Adjunct Professor | September 2019 – December 2023

New Jersey City University, Jersey City, NJ (now called Kean Jersey City since June 2026)

Classes taught: Advertising Design, Brand Design, Communication Design Techniques, and Web Design

Graphic/Web Designer, Photographer | September 2003 – January 2019

Kean University, Union, NJ

- Collaborates with the graphics team to produce the bi-annual University magazine
- Works with all University colleges/schools to create design materials tailored to the different programs offered
- Creates and produces brochures, catalogs, viewbooks, newsletters, invites, cards, business cards, signage, posters, etc.
- Maintains and updates the University's website
- Provides on-campus and off-campus photography coverage for University events
- Designs print ads for newspapers and magazines, and digital ads for social media platforms
- Trained and mentored junior staff and student interns
- Assists with in-house production of printing and mounting posters, signs, and banners
- Designed graphics for trade shows and movable transportation, such as NJ Transit bus/train wraps
- Represented the University for eleven years at the New Jersey Education Association (NJEA) annual teacher's conference in Atlantic City, NJ

Graphic Designer | November 2002 – August 2003
NEMA Design, Newark, NJ

- Designed and produced advertising materials for clients
- Created window signage, banners, posters, business cards, etc.
- Designed package illustrations according to client's needs and specifications

Education

New Jersey City University, Jersey City, NJ | Graduated August 2016
Master of Fine Arts (M.F.A.) - Concentration in graphic design, photography, and installation

William Paterson University, Wayne, NJ | Graduated August 2001
Bachelor of Fine Arts (B.F.A.) - Major in art; concentration in graphic/web design

Lectures/Presentations

Guest lectured at several *Preparation of Art for Print* classes at New Jersey City University, Jersey City, NJ. (2004-2005).

Memberships/Affiliations

- Chair of Exhibitions and Events Committee, We Are You Project (WAYP): www.weareyouproject.org
- Member of the Neo-Latino Artists Collective: www.neolatinocollective.squarespace.com
- Member of College Art Association (CAA)

Accomplishments/Awards

- 2012 Art Directors Club of New Jersey (ADCNJ) Bronze Award – Nathan Weiss Graduate College viewbook design
- 2011 Art Directors Club of New Jersey (ADCNJ) Bronze Award – *Faces of Kean* permanent photo-mural installation
- 2010 Art Directors Club of New Jersey (ADCNJ) Silver Award – Kean University gala invitation design

Selected Exhibitions

- Pune Biennale 2017 – *Moving Art Spaces: Migration,* Pune, India (Jan. 5, 2017 -Jan. 29, 2017) - Group Show Collaboration
- *Neo-Latino: Critical Mass,* Monmouth Museum, Lincroft, NJ (Sept. 16 – Nov. 6, 2016) - Group Show Collaboration
- *We Are You Project (WAYP),* Galleries of Contemporary Art, University of Colorado Springs, Colorado Springs, CO (Sept. 5 - Oct. 11, 2014) - Group Show Collaboration

Complete list of all exhibitions available upon request.

Published Work

Designed the Open Sky Museum's *We Are You Project Poetry Anthology* book and book cover, and has photography and artwork featured in the book. Saline, MI: McNaughton & Gunn, 2016.

TV Interviews

- *NJ Discovery Live TV* – Oct. 17, 2016 - *Neo-Latino* Artists Come To NJ Discovery Live TV (segment starts at 33:14): www.youtube.com/watch?v=fMzmocQpu5s
- ABC*7 Tiempo* with host Joe Torres – Sept. 22, 2015 - Invited to represent Kean University, both as an artist of the *We Are You Project,* and an employee of Kean University: www.youtube.com/watch?v=wwkfCbf6528

Travel

Argentina, Australia, Austria, Bahamas Islands, Brazil, Canada, Cayman Islands, England, France, Germany, Iceland, India, Italy, Jamaica, Mexico, New Zealand, Paraguay, Portugal, Singapore, South Korea, Spain and Switzerland.

Interests

Reading, painting, drawing, restoring antiques, museums, galleries, hiking, photography, traveling.

References

Available upon request.

Exhibitions

- Neo-Latino: The Locus of Memory, The Gallery Space, Rahway, NJ (May 5, 2019 - May 31, 2019) - Group Show Collaboration
- Neo-Latino: #NOWALL@ALL, Artspace 88, Keyport, NJ (Sept. 1, 2018 - Sept. 27, 2018) - Group Show Collaboration
- Pune Biennale 2017 – Moving Art Spaces: Migration, Pune, India (Jan. 5, 2017 -Jan. 29, 2017) - Group Show Collaboration
- Neo-Latino: Critical Mass, Monmouth Museum, Lincroft, NJ (Sept. 16 – Nov. 6, 2016) - Group Show Collaboration
- Pulse and Face of America, Visual Arts Gallery at New Jersey City University, Jersey City, NJ (May 2 - May 12, 2016) - Ricardo Fonseca MFA Thesis Exhibition
- We Are You Project (WAYP), Human Rights Institute Gallery at Kean University, Union, NJ (Sept. 2015 - Jan. 2016) - Organized and curated semester long program, including group exhibition, poetry reading, documentary screening, and panel discussion with guest speakers and Kean faculty
- Neo-Latino: An Exhibition of 21st Century Latino Artists, County College of Morris (CCM) Visual Arts Gallery, Randolph, NJ (Nov. 24, 2014 - Jan. 30, 2015) - Group Show Collaboration
- We Are You Project (WAYP), Galleries of Contemporary Art, University of Colorado Springs, Colorado Springs, CO (Sept. 5 - Oct. 11, 2014) - Group Show Collaboration
- KEAN Selfie, Nancy Dryfoos Gallery at Kean University, Union, NJ (Aug. 28 - Nov. 3, 2014) - Solo Exhibition with participation of the Kean University community
- We Are You Project (WAYP), Fountain Street Fine Art Gallery, Framingham, MA (June 19 - Aug. 3, 2014) - Group Show Collaboration
- We Are You Project (WAYP), Joyce Gordon Gallery, Oakland, CA (Aug. 2 - Aug. 31, 2013) - Group Show Collaboration
- We Are You Project (WAYP), Maysles Cinema, New York, NY (Feb. 23, 2013) - Group Show Collaboration and Fundraiser
- We Are You Project (WAYP), Michael B. Gilligan Student Union Art Gallery, New Jersey City University (NJCU), Jersey City, NJ (Oct. 9 - Oct. 30, 2012) - Group Show Collaboration
- We Are You Project (WAYP), Arts Guild New Jersey, Rahway, NJ (Sept. 9 - Oct. 4, 2012) - Group Show Collaboration
- We Are You Project (WAYP), Wilmer Jennings Gallery at Kenkeleba, NYC (March 18 - May 5, 2012) - Inugural Group Show Collaboration
- Casa do Ribatejo, Newark, NJ (March 30 - April 1, 2007) - Collective Fine Arts Exhibit - show of various artists
- Newark Public Library/Van Buren Branch, Newark, NJ (June 5-10, 2006) - Collective Fine Artists' Exhibit, show of local artists
- Casa do Ribatejo, Newark, NJ (March 30 - April 2, 2006) - Collective Fine Arts Exhibit - show of various artists
- Sports Club Português, Newark, NJ (Oct. 14, 2005) - Portuguese/Brazilian Cultural Night - solo show
- East Side Community Center, Newark, NJ (June 6-12, 2005) - Bridging a Culture, from Portugal to Newark, a photography exhibit of two Portuguese artists
- Newark Public Library/Van Buren Branch, Newark, NJ (June 5-13, 2004) - 1CULTURE/4VISIONS, show of four Portuguese artists
- Sports Club Português, Newark, NJ (Nov. & Dec. 2003) - solo show
- P.A.P.A. (Portuguese-American Police Association) Dinner (May 16, 2003) - solo show
- New World Café, NYC (April 2003) - solo show
- Sports Club Português, Newark, NJ (Dec. 2002) - Art Expo, group show of six Portuguese artists
- Kafé Atmozphere, Kearny, NJ (April 2002) - copper plate etchings of the body
- Frames & Framers Gallery, Short Hills, NJ (Feb. 2002) - Windmills Series
- William Paterson University, Wayne, NJ (May 2001) - Mad About Cows, Ricardo Fonseca BFA Thesis Exhibition
- NSFIA (Newark School of Fine & Industrial Arts), Newark, NJ (April 1995) - nude pastel drawings
- Millcreek Mall, Secaucus, NJ (March 1993) - Group Show Collaboration